

WAR OF THE ECOSYSTEMS

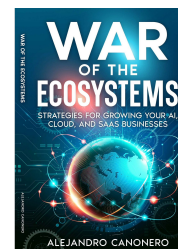
AI Ecosystem Commercialization Diagnostic

Find the constraint between technical capability and commercial traction - then leave with a 90-day executive decision plan.

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For: CEOs, boards, investors, strategy leaders, and AI commercialization executives

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The executive question: Where does value stop between the model, the market, the ecosystem, and the operating system required to deliver?

The diagnostic converts competing opinions into a scored baseline, a minimum viable ecosystem, and a decision sequence leadership can fund, redesign, or stop.

One system. Five decisions.

MARKET	ACTORS	ECONOMICS	EVIDENCE	GOVERNANCE
Select the priority decision	Mobilize only essential actors	Reward required behavior	Prove what works	Turn evidence into decisions

Designed for high-stakes commercialization

- AI, cloud, SaaS, and platform offers entering new or fragmented markets.
- Leadership teams with partner activity but unclear commercial ownership.
- Investors testing whether portfolio companies can scale through ecosystems.
- Public and private organizations aligning technology, implementation, trust, procurement, and adoption.

What the engagement produces

Output	Executive value
Commercialization baseline	A scored view across market thesis, ecosystem architecture, economics, evidence, and governance.
Minimum viable ecosystem map	The smallest set of actors required to create customer value and reduce delivery risk.
Binding-constraint diagnosis	The decision or dependency that must change before more investment creates value.
90-day evidence plan	Named owners, evidence gates, and scale, redesign, or stop rules.
Executive decision room	A facilitated readout that converts findings into funded priorities and accountable actions.

Indicative engagement paths

Path	Illustrative scope	Indicative fee
Executive diagnostic	Three weeks; one business unit or market; up to 10 interviews	EUR 18,000 fixed
Expanded diagnostic	Four weeks; multi-market or multi-business; up to 18 interviews	EUR 32,000 fixed
Investor portfolio review	Rapid assessment of up to three portfolio companies	EUR 36,000 fixed

Next conversation: Which market, customer decision, or ecosystem constraint must become commercially clearer in the next 90 days?

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